



## NMHA TEAM JERSEY SPONSOR IDENTIFICATION POLICY

The NMHA policy for Team Jersey Sponsor Identification is as follows;

- 1) Total maximum of three (3) sponsors per jerseys, consisting of one primary and two secondary sponsors.
- 2) Primary sponsor plate to be placed on back of jersey, and to be located above the numbers.
- 3) Secondary sponsor on right shoulder.
- 4) Secondary sponsor on left shoulder.
- 5) Sponsor patches must match the colour of the jersey to which they are being applied to. (ie; on white home jerseys the sponsor patches must be white with black text and on the red away jerseys the sponsor patches must be red with white text).
- 6) To ensure the quality and integrity of this policy, only NMHA approved vendors are to be used.
- 7) Teams may designate a primary sponsor for the home jerseys and/or a primary sponsor for the away jersey or both. (Maximum 3 sponsors per jersey as per points 2, 3 & 4).
- 8) Written permission is required from the primary sponsor prior to any secondary sponsor identification on the jerseys.
- 9) NMHA will only cover the cost on one primary sponsor plate.
- 10) The cost for any additional printing or screening of the secondary sponsor plates is the responsibility of the team.
- 11) The NMHA will only recognize the primary sponsor. The NMHA will only provide one team photo/plaque for Sponsor Appreciation. The team must provide the NMHA with the primary sponsor's name for the plaque. Any additional plaques or sponsor gifts may be obtained at the expense of the team.
- 12) Arrangements for additional plaques and sponsor gifts must be made prior to NMHA Picture Day.
- 13) The jerseys are the property of the NMHA during the season.